picture week

OCTOBER 9, 1956

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USA: NATION OF WEAKLINGS?

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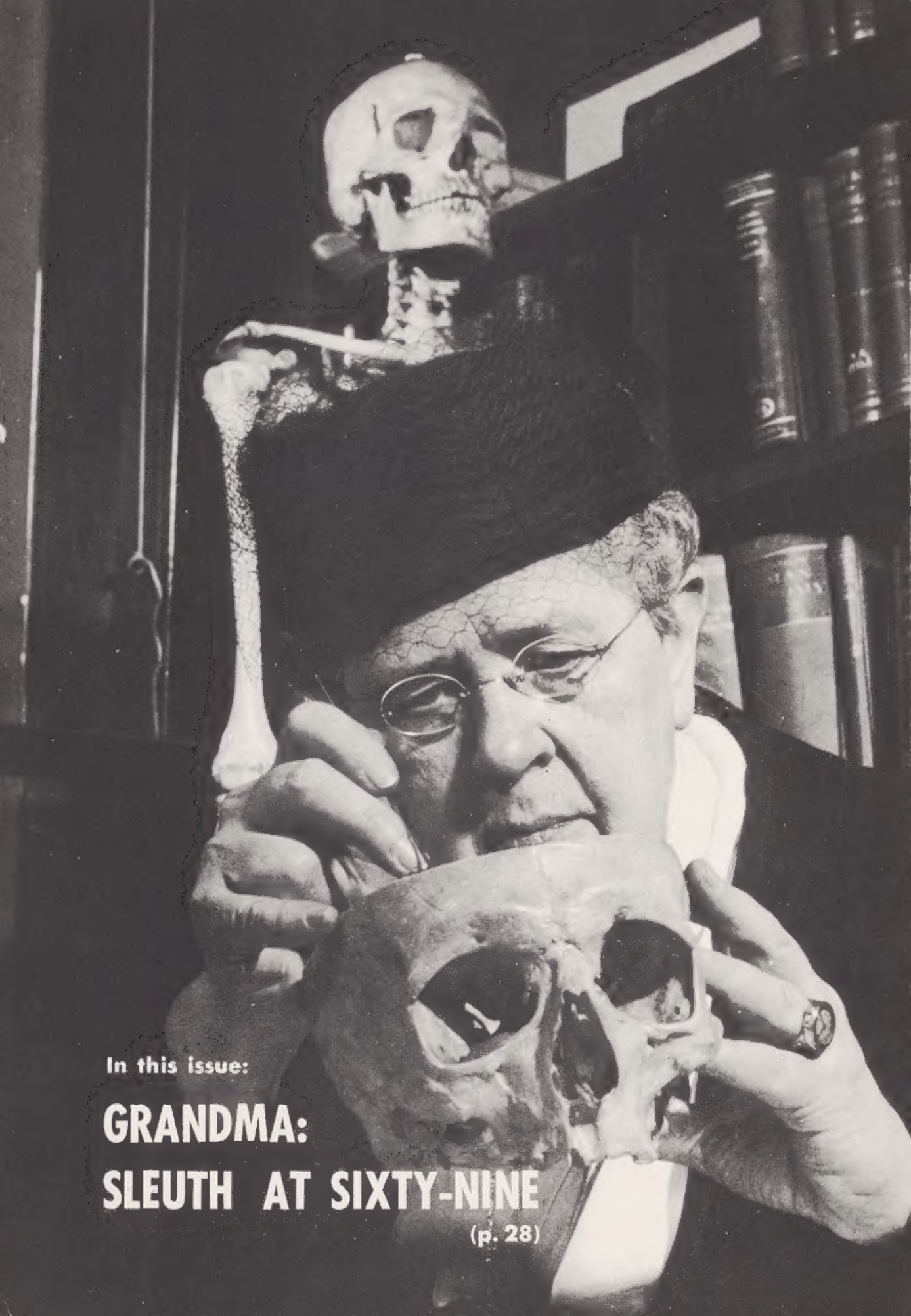
Hollywood's Biggest Snow Job

Crime-busting Grandma

Plus—Entertainment, Comment, and Special Reports

Pamela Perry



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ARE AMERICA'S KIDS GOING SOFT?

Today's youngsters are given every advantage and protection science can devise. But will this make them too soft for life?

SINCE WORLD WAR II nearly four million young men were examined by Selective Service prior to induction in the armed forces. Of this number, almost 50% were rejected on the grounds that they were physically—and often emotionally—unfit to bear arms. This is an alarming fact. A nation is only as strong as its power to defend itself and is only as healthy as its citizens. If American youth falls behind the rest of the world in physical fitness, all the push buttons and atomic weapons will not keep the country safe in time of need.

Recently, Jack Kelly, Sr., Grace's father and an ex-Olympic athlete, stirred up a controversy with a national magazine article in which he claimed the U.S. was turning into a nation of weaklings. His argument was born out by a series of physical fitness tests given by experts Dr. Hans Kraus and Miss Bonnie Prudden to children in this country and in Europe. According to Miss Prudden's book, *Is Your Child Really Fit?* (Harper & Brothers), "European children . . . have a muscular strength and flexibility up to seven times better than that of youngsters over here."

In the six to sixteen age group, four Americans out of every seven failed to pass at least one of the six tests for minimum overall strength and flexibility. This applied to only one in twelve of the European children. "The American failure rate for *strength* alone was one in every three, as opposed to one in a hundred among the Europeans," wrote the expert.

This means that American men will be unfit for the draft, will suffer from overweight, and will undergo physical ailments that can make them old before their time. Women will have trouble in childbirth, have under-developed bust lines, and suffer from a variety of nagging aches and pains.

Why should this be true? The reason, according to Miss Prudden, is a lack of exercise. Our children are overprotected from the time they reach the crib. There is an overemphasis on keeping children from harm. The toddler is not allowed to run; he is kept in his stroller or on a training leash. When the kids grow older, they don't get up early to see an eclipse, for example. Why should they? All they need do is tune it in later on the TV set.

Our mechanized entertainments: the family car, push-button sports, radio, movies, television, and the juke box have taken the place of hiking, active sports, or even going down to the ball field to watch a game. The picture is not a pretty one, but on the other hand, it is far from hopeless. In fact, the situation could be cleared up within six months if we set our minds to it.

TESTING A CHILD for abdominal strength is accomplished by having her rise to sitting position with ankles held. Child passed test.

BENDING BACKWARDS develops strong legs and back muscles. Miss Prudden recommends exercises such as this.

CLIMBING UP a cargo net enables children to strengthen arm, shoulder and chest muscles. A tree climb is equally effective.

In *Is Your Child Really Fit?*, Miss Prudden suggests a planned program of exercises, starting when the baby is brought home from the hospital, and continuing through the teens and on into adulthood. There are exercises to fit all age groups from stretching an infant's arms and legs to encouraging a teen-ager to use the horizontal bars. If Miss Prudden is correct and the younger generation *is* becoming soft and flaccid, something must be done and soon. The intelligent application of exercise in child-training might well be the answer to a healthier future for generations to come. ■

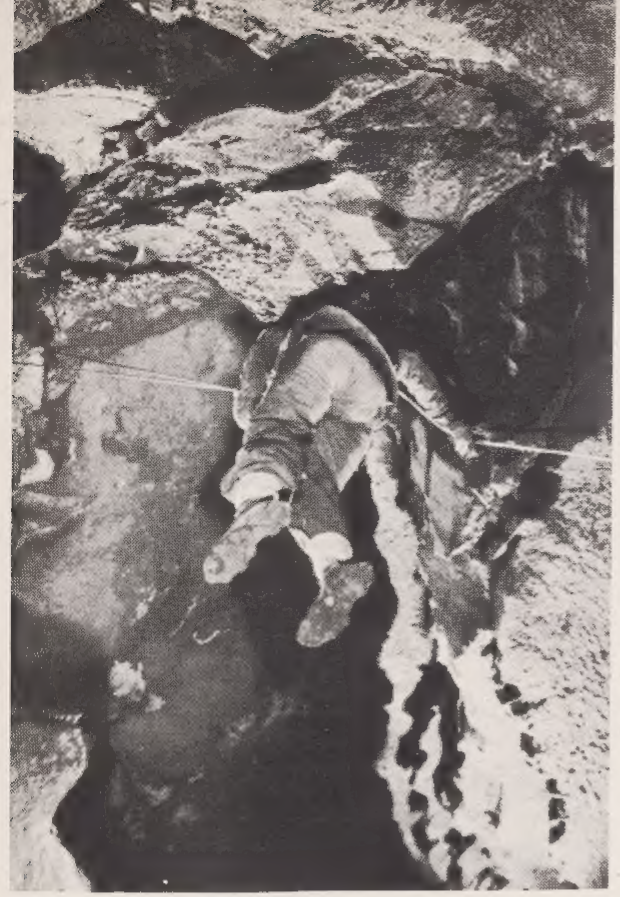
Adjectives are inadequate to describe a girl like Lydia Jean. She's the type of charmer that must be seen to be believed. Even then, one is tempted to take a second, incredulous look. Judging from her popularity as a model, readers will be seeing more and more of this blond beauty in the future — which will not be hard to take. Lydia is a sight for sore eyes—and healthy ones as well.

sight for sore eyes

CAVERNS near Mexico City are truly magnificent. They have long tunnels, and some of the rooms have walls 200 feet high. They presently are open to the public.

THE STRANGE WORLD BELOW

SPELUNKERS wear old clothes, as apparel takes a terrific beating in the caves. Work, or low-topped hiking shoes are essential.



MOUNTAIN-CLIMBING techniques are used to good advantage far underground. Expert spelunker can go up or down perpendicular rock-faces and climb sides of steepest caverns without endangering life.

Nature's most fabulous sights are buried far underground. Here's how you can find them.

MOST OF US like to get as much fresh air as we possibly can. In fact, the great search of modern man seems to be for a place to live where there is plenty of sunshine. In spite of this, however, there are an increasing number of people today who spend their spare time looking for a hole in the ground to crawl into! These are the "spelunkers" and "speleologists" whose main passion lies in the exploration of underground caves.

Speleologists are cave scientists. By exploring caverns, they will often find clues to nature's mysteries. An examination of a variety of blind white fish, for instance, is not only teaching the experts something about evolution, but also helping solve the mystery of what causes cancer. Spelunkers, on the other hand, are amateurs. They go down into the caves simply for the fun of it, and to see what they can see.

The things that "cavers" do see when they get underground are among the most fabulous sights in the world. Enormous rooms with walls of glittering splendor, pearly terraces, and fragile, icicle-shaped, stalactites come into view. Other manifestations of water working upon limestone, dolomite, marble, or

EXPLORERS UNDERGROUND should wear hard hats, such as a miner's, or a football helmet, for protection from falling rocks. Carbide lamps are good light sources.

gypsum are also evident in these Palaces Under the Earth. Another of the underworld wonders to be seen are great streams and lovely blue pools of icy water.

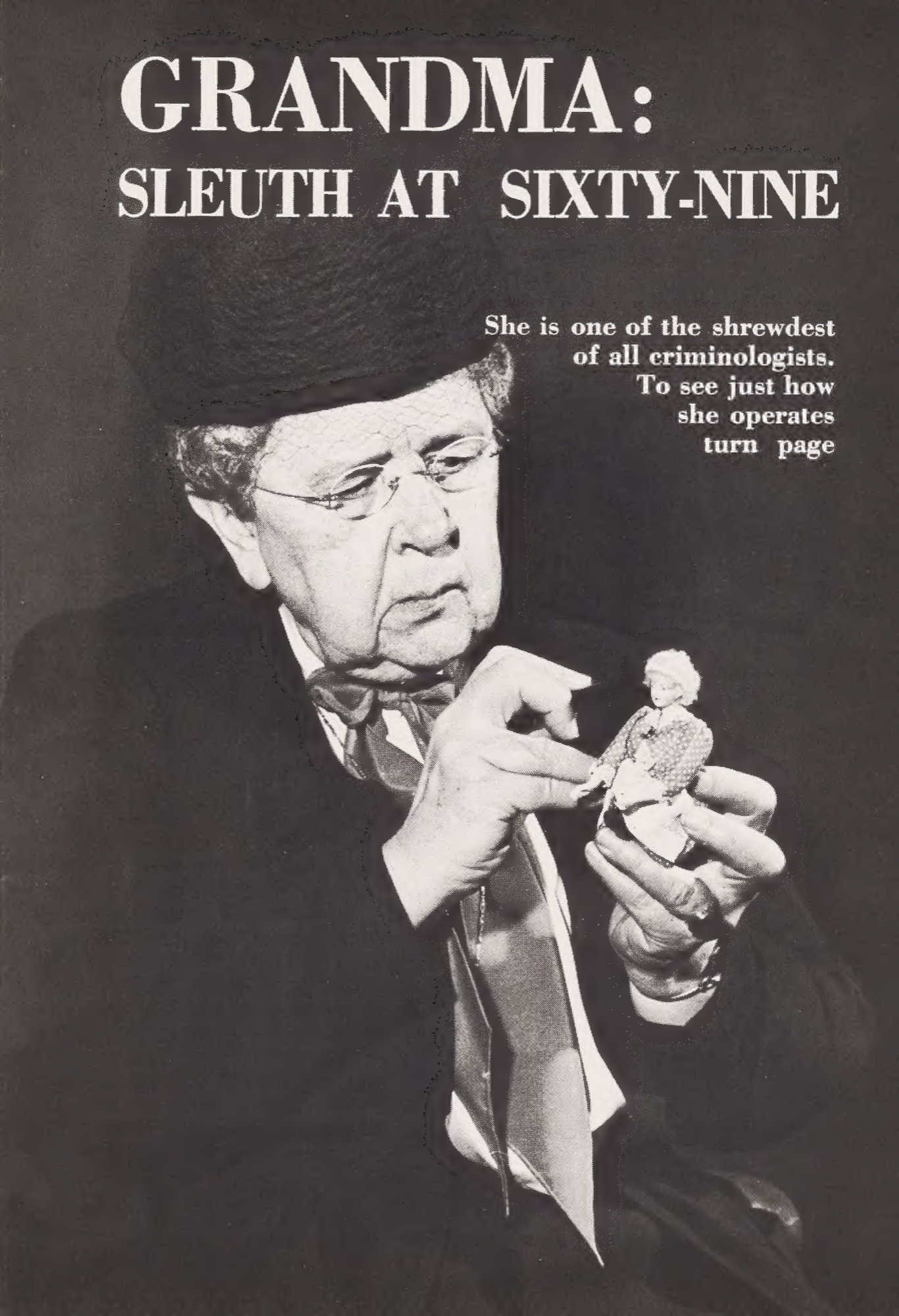
These wonders are to be found in many commercial caves throughout the country, such as Carlsbad Caverns in New Mexico, Mammoth Cave in Kentucky, and Howe Caverns in New York. But the true spelunker is not satisfied to follow in the footsteps of the tourist. He searches out the so-called "wild caves" which are completely uncommercialized.

Those who are trying to find a hole-in-the-ground for themselves would do well to read a new book on spelunking called *Exploring Caves* by Franklin Folsom (Crown Publishers). A complete survey on the subject, it not only tells all about caves, their history, how they are formed, and where they're most likely to be found, but also sets down some of the basic rules for the tyro cave-explorer.

In the first place, never enter a cave alone. A party of three is the absolute minimum, according to Folsom, since, "if one person is injured or trapped, he should have company while help is being sought." Another safety rule is always to leave word when you expect to be out. Most wild caves are located on private property, and you must get the owner's permission to go exploring in the first place. For his peace of mind and for your own safety, "tell him, or someone outside, that you are going into the cave and that you expect to be back by a certain hour." And make sure to report on time so a rescue party won't be sent after you needlessly.

The basic rule of etiquette followed by a caver is to leave everything the way you find it. Litter, such as paper scraps, leftover lunch, and used carbide from your lamp not only spoils the looks of a cavern but may be harmful to underground life. And, of course, the natural beauties of a cave are completely irreplaceable. If you follow the few simple rules, spelunking can be a wonderful and safe sport. There can be no greater experience than in finding a new pathway to the curious world below the surface of the earth. ■

GRANDMA:
SLEUTH AT SIXTY-NINE



She is one of the shrewdest of all criminologists. To see just how she operates turn page

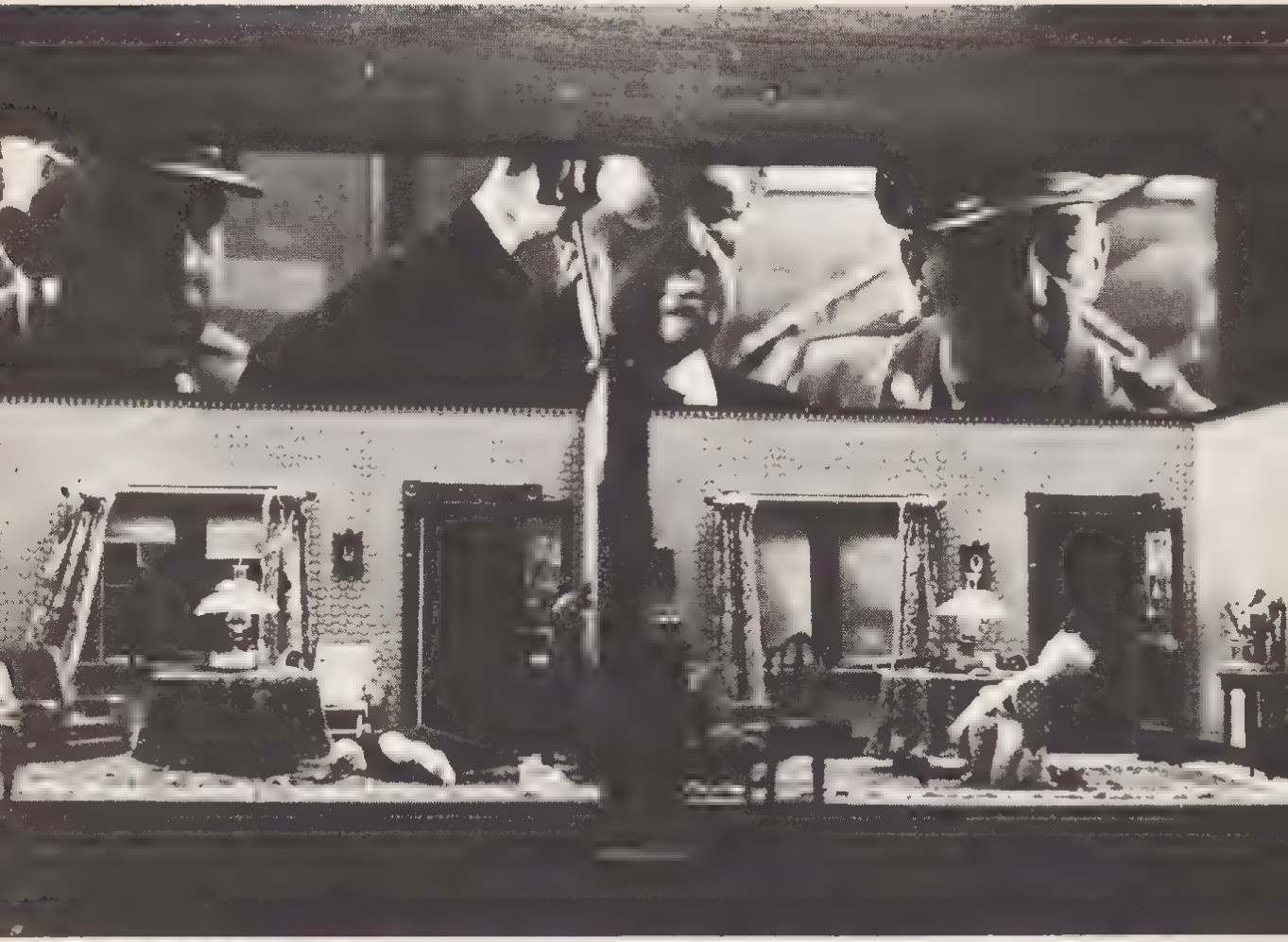
POLICE STUDENT gives Mrs. Lee a close idea of just how a handcuff fits on the wrist. Later she will reproduce a tiny pair of handcuffs as part of the Nutshell Study she is preparing. The case concerned a thief who was able to break out of custody.

GRANDMA . . .

MRS. FRANCES GLESSNER LEE is a woman with a curious turn of mind. The sixty-nine year old grandmother is an heiress to the International Harvester fortune. She has a habit of dressing like England's late Queen Mary. And she plays with dolls! Far from being a character from the world of detective fiction, Mrs. Lee has an outstanding record as a tracker of the lawless. In fact she is so well recognized as an authority in her field that she teaches at Harvard University!

Over twenty-five years ago, Mrs. Lee became interested in criminology. Always fascinated by dolls and miniatures, Mrs. Lee saw a method by which a childhood hobby might be put to work to aid in the solving of crimes. On the basis of all the known facts about a particular case, she makes up what she calls a "Nutshell Study." Using dolls to represent the characters in a crime, she recreates, in miniature and to scale, the "scene of the crime." Carefully, she forms the tableaux. Then she helps regular law enforcement officials to make a study of the crime.

Mrs. Lee does her work on her New Hampshire estate. Over the past number of years she has collected and made such lifelike miniatures



STATE TROOPERS learn to catch clues and develop an eye for every detail at the scene of a crime by studying Mrs. Lee's miniatures. In this one Mrs. Lee has used a large doll house and made a replica of the house in which a brutal murder had taken place.

as a carpet sweeper that actually works and a tiny talking parrot who was the only witness to a crime that Mrs. Lee helped to solve!

A magnifying glass and precision dental tools are her instruments. But it is her unerring eye for the smallest detail, developed over a period of years, that is Mrs. Lee's most valuable weapon in her fight against the criminal.

So highly is this grandmother's work regarded that the majority of her students are policemen and professional detectives. In addition to her teaching, Mrs. Lee holds 12 honorary police titles, is a member of the International Association of Chiefs of Police and holds the title of police captain in her home state.

Like all true detectives, Mrs. Lee is most fascinated by the most serious crimes. Her "cup of tea" is murder. The occurrence of a murder in her area sends Mrs. Lee scurrying between the police station and her workshop. Often it requires many painstaking hours of work and study, but Mrs. Lee is a stickler for every last detail—and it is just this perseverance that gives her the key to a solution. Criminals beware! Your days are numbered when Grandma Lee is hot on the trail. ■

THE CANDID APPROACH

The fabulous Weegee always manages to find magic in ordinary things. Here, he trains his camera on the world of sleep.

A PHOTOGRAPHER by the name of Weegee has long been famous for taking unusual pictures of people. A believer in the candid photograph, the one that strips a person of all affectation, the lensman prefers to take his camera out of the studio and into the world where people are not posing.

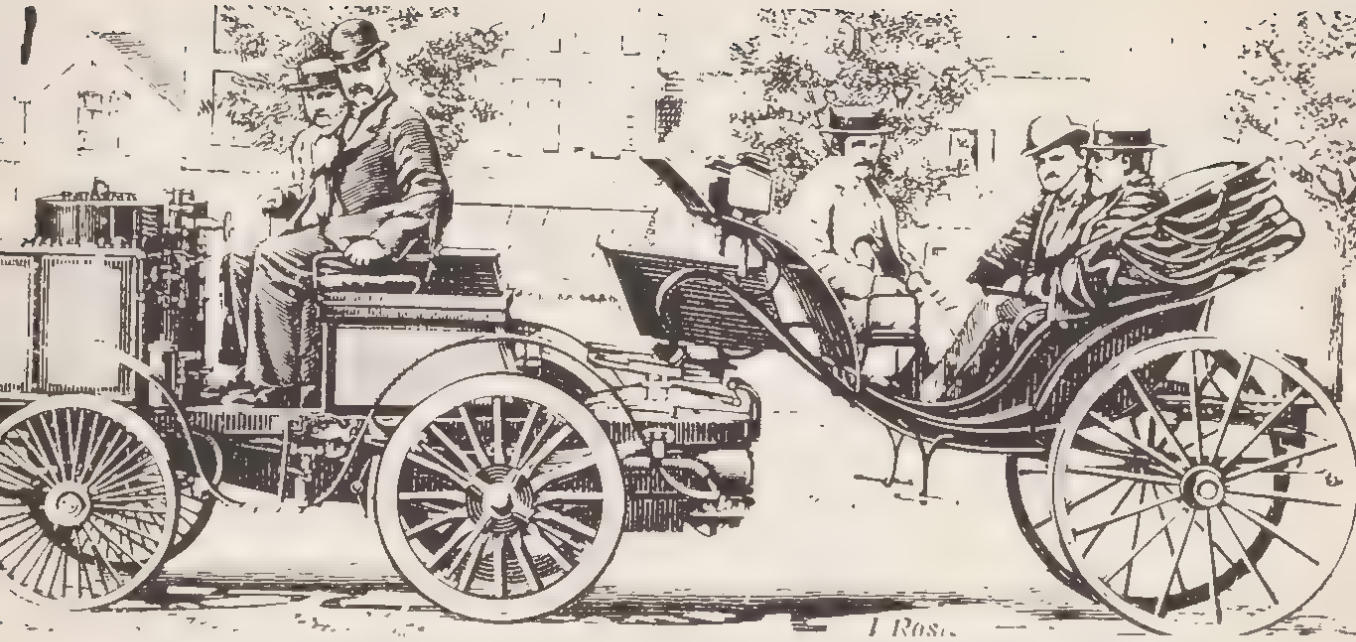
In this unusual set of pictures Weegee has caught the weariness of the hour when the "show is over." Typically, Weegee does not shoot for the glamor of show business. He concentrates on the drab performers you see in a thousand night clubs and honkey-tonks, or the back row of a movie theatre and a young man (*below*) too much asleep to notice that the double feature is over. ■

THE HARD WAY: This young actress is learning show business isn't all headlines and glamor. A strenuous rehearsal session over, she collapses exhausted in her dressing room to dream of stardom. Weegee just "happened" to poke his camera in the door at the time.

THE SONG IS ENDED: These two girls were caught by Weegee's lens as they waited wearily backstage for the buses that would take them and their touring musical to the next town in a series of one-nighters.

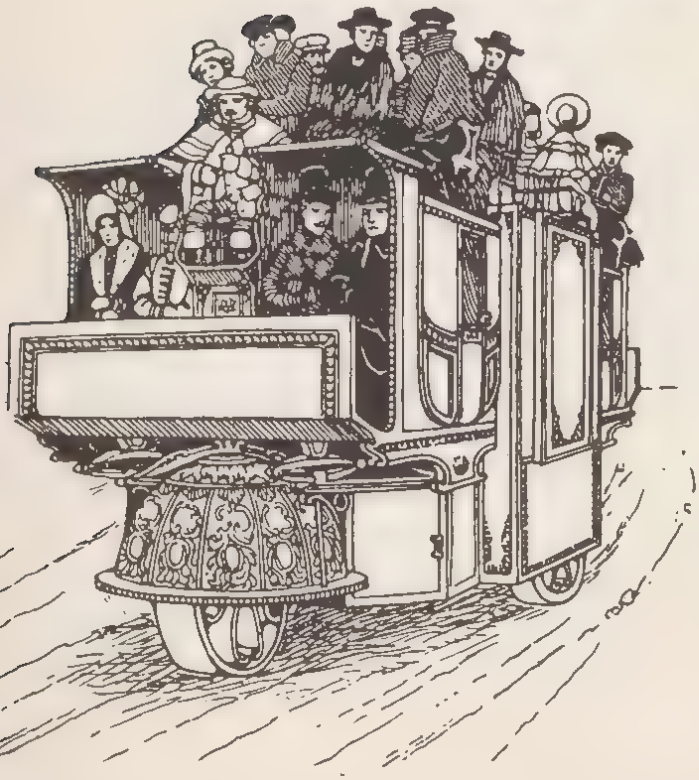
SLEEPING DRUM: This young drummer wraps himself around his instrument and together they rest from the noise and excitement of the just-finished parade.

SLEEPING CLOWNS: These two Pagliaccis have just completed their routine at a matinée performance of a small-town tent show. After a rest in this makeshift, runway dressing room, they will slip into their costumes and prepare to make the evening audience laugh.



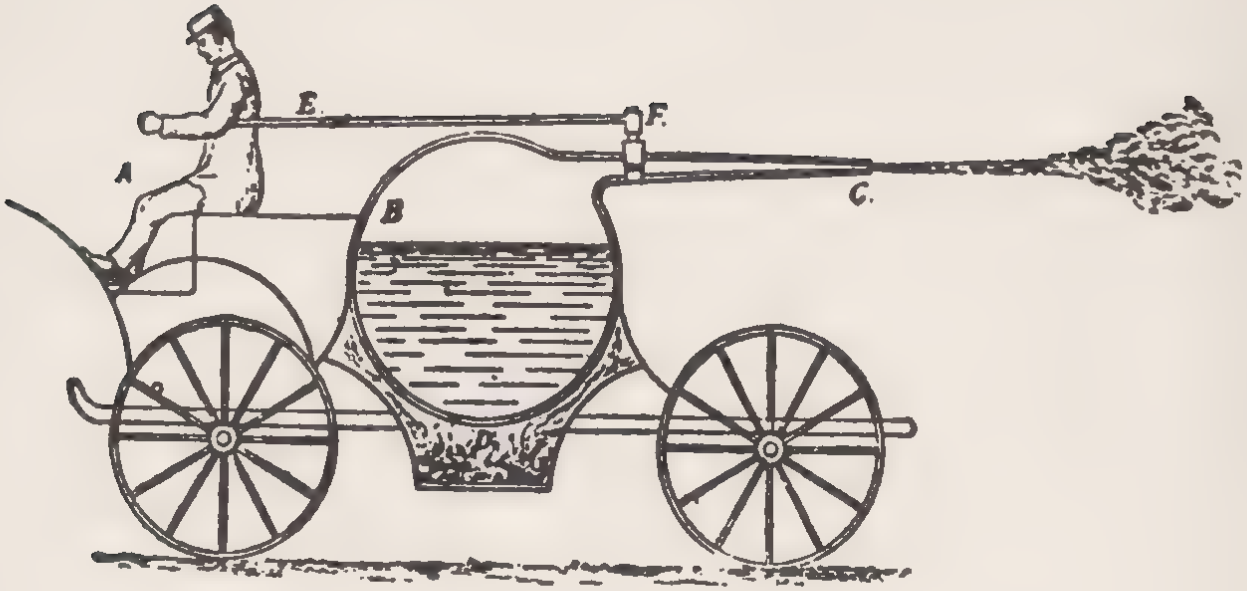
IMITATION HORSE AND CARRIAGE *(above)* was form one steamer took. Fore-runner of modern bus *(below)* was popular in 1832. Its decor was ornate, its performance poor.

THEY HUFFED AND THEY PUFFED



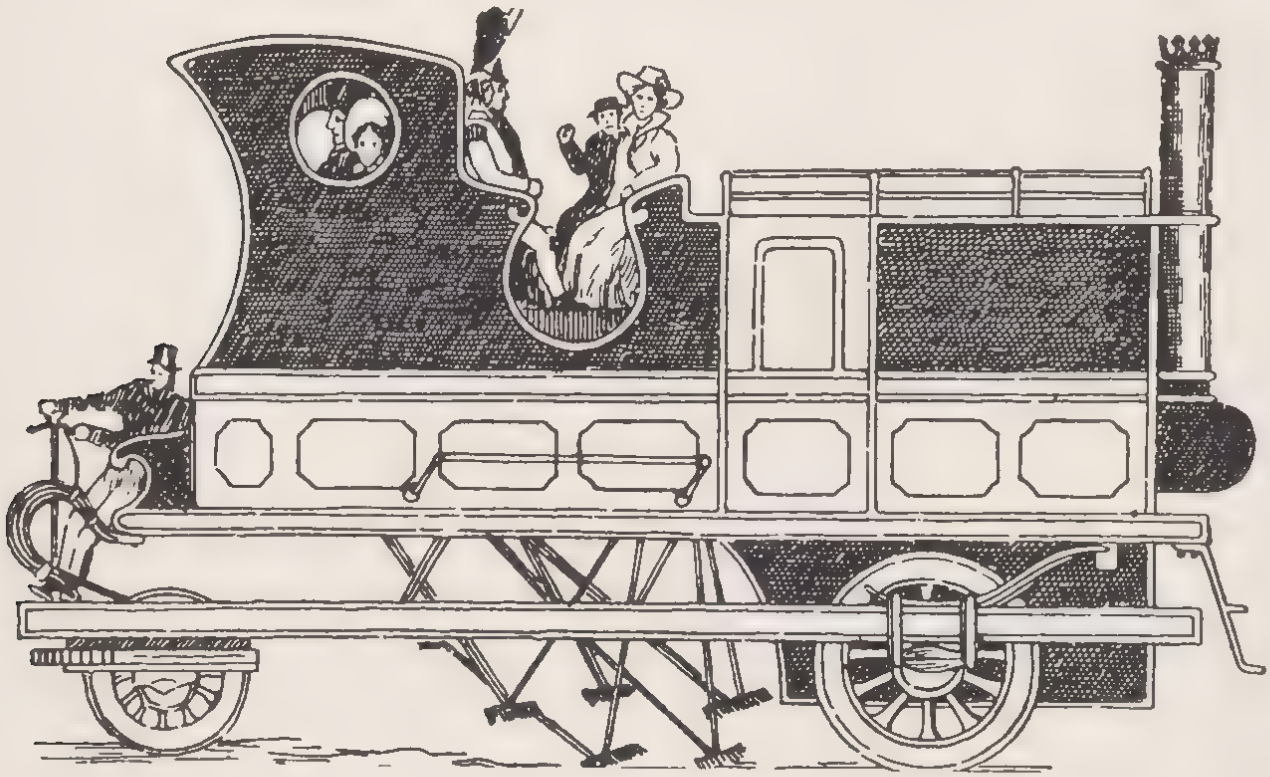
LONG BEFORE THE GAS STATION became a fixture of the American landscape, many people were looking forward to an age in which cars would be powered by steam. That era never came to pass. But before internal combustion finally won out, steam did give the gas engine a run for its money. In the latter half of the 19th Century, as a matter of fact, it looked like steam cars would be *the* coming thing. While the steamers looked awkward and uncomfortable by present standards, they did not perform badly for their day. A steam-driven racing car in 1899 hit over a mile a minute, and passenger cars powered by steam were puffing along merrily. ■

Illustrations courtesy Standard Oil Co. of N. J.



Steam engines marked the first big power improvement of modern times. It's no wonder that people decided to use them with horseless carriages.

ROCKET PRINCIPAL runs steam car *(above)* designed by law-of-gravity-discoverer, Sir Isaac Newton in 1688. To be powered by jet of steam from rear, it was never actually constructed. British steam coach *(below)* built in 1824, was propelled by a series of rods that pushed against ground like horses' hooves and ran the car along.



THE RAVEN-HAIRED BEAUTY gracing the front cover of this issue is Pamela Perry—the same girl you are staring at right here in the center spot. Actually, Pam is a serious student of the dance and one who is waiting to make a date with stardom. Exercise and plenty of hard work are Pam's routine now and she must make every minute of every day count.

But, comes the evening she's never at a loss for a date. Pam loves to relax "on the town" and often gets her escort to take her where other dancers are performing. ■

Wherever a gorgeous dancer like Pam Perry goes, and whatever she does, she's

FRONT AND CENTER

The studio was proud of its artificial stuff.

Then old Mother Nature wrecked

FROZEN EXTRAS had their costumes and beards doused with white water and the frigid weather did the rest to make the retreat scenes completely realistic. Real soldiers of the Italian Army who played soldiers of both sides in the movie were subjected to weather conditions ideal for the toughest winter training maneuvers.

HOLLYWOOD'S BIG SNOW JOB

MARK TWAIN'S old adage about everybody talking about the weather and nobody doing anything about it is no longer true. The movie industry, faced with a shortage of the kind of weather a story calls for is prepared to do everything necessary to change it.

A most spectacular proof of this great "advance" occurred during the shooting of *War and Peace*, the Paramount-De Laurentiis picture treatment of the famous Tolstoy novel. Set against a background of the Russo-Napoleonic wars, the most spectacular sequence in the film was the re-enactment of Napoleon's disastrous withdrawal from Moscow.

The shooting of this event was to take place in the Italian Alps. A date was fixed by the producer. Every meteorological chart said that it would snow to provide the proper backdrop. Thousands of "French" and "Russian" soldiers (both sides were played by extras recruited from the Italian Army) were ready to "do battle." The stars, their standins, tons of equipment, packing cases loaded with costumes were in readiness. The shooting deadline neared —but not a single white flake of snow fell!

But Director King Vidor, was prepared. Tons of artificial snow and special new snow-making machines were lined up ready to snow under the whole Italian countryside, if it became necessary.

The day before the shooting deadline, the machines were hauled into place. Tons of artificial snow in special refrigerated lockers were ready to be spewed forth. Then, just nine hours before the cameras were to roll, a few honest-to-goodness snow clouds moved over the area and let loose. The thermometer dropped and snow—the real stuff—began to cover everything in sight. Northern Italy was getting its worst snow storm in many years and the coldest winter in the history of Europe was making its movie debut.

The next day, right on schedule "Napoleon's" ragged, defeated and starving soldiers began to flounder through knee-deep snowdrifts. The "Russian Army" ploughed after them. The landscape began to look like a real battlefield, as it became strewn with the huddled forms of movie extras who found the setting just a bit too realistic.

Hollywood was ready with its biggest snow job, but Mother Nature proved to be an even more reliable set designer. ■

TEST YOUR
WORLD SERIES IQ

THE ANNUAL AUTUMNAL madness known as the World Series is about to cause its usual work stoppage all over the country. Radios and TV sets will be tuned in and self-styled experts will replay each inning of each game. Do you rate as a World Series sage? Take this test to see how you rate on this country's biggest sporting event.

1. Which pitcher tossed a remarkable string of 29 consecutive scoreless innings during World Series play?
A. CHRISTY MATHEWSON. B. BOB FELLER. C. BABE RUTH. D. CARL HUBBELL

2. Which infielder completed the only unassisted triple-play in a Series?
A. ROGERS HORNSBY. B. JOHNNY EVERS C. TONY LAZZERI. D. BILLY WAMBSGANNS

3. Which team has won the most Series contests?
A. NEW YORK GIANTS. B. NEW YORK YANKEES. C. DETROIT TIGERS. D. CHICAGO CUBS.

4. Who has appeared in more World Series games than any other players?
A. JOE DIMAGGIO. B. PHIL RIZZUTO. C. TY COBB. D. DUKE SNIDER.

5. What player has struck out more times in World Series play than any other?
A. BABE RUTH. B. MICKEY MANTLE. C. HANK GREENBERG. D. LARRY DOBY.

6. Which pitcher struck out a record 14 men in one Series game?
A. HOWARD EHMKE. B. DIZZY DEAN. C. CARL ERSKINE. D. WALTER JOHNSON.

7. Which manager piloted his team to the most victories in the Classic?
A. CASEY STENGEL. B. CONNIE MACK. C. JOHN McGRAW. D. JOE McCARTHY.

8. Which one of the following baseball greats never had the chance to play in a World Series?
A. STAN MUSIAL. B. RALPH KINER. C. TED WILLIAMS. D. BOB FELLER.

9. The following nicknames identify what World Series contenders?
A. WHIZ KIDS. B. HITLESS WONDERS. C. GASHOUSE GANG. D. RUPPERT RIFLES.

All nine right and you've hit a home-run. Six or seven correct and you've got a good average. Five or less and you've struck out.

Answers: 1-C. 2-D. 3-B. 4-B. 5-A. 6-C. 7-D. 8-B.
9. A. Philadelphia Phils—1950.
B. Chicago White Sox—1906.
C. St. Louis Cards—1930's.
D. New York Yankees—1932.

through the lens

ITALIAN STYLE French girl is the earthy starlet Alta Riba. The Gallic actress in the "Bitter Rice" pose soon will be seen in the new movie, *L'Homme et L'Enfant.*

PEASANT STYLE French girl features the natural loveliness of Isabelle Corey. Isabelle will appear in the import, *Et . . . Dieu Créa La Femme,* with Brigitte Bardot.

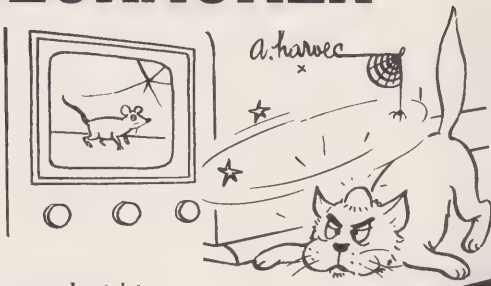
AMERICAN STYLE French girl is the product of a U.S.-type hotel industry convention. The pretty girl is kept around to pose for willing photographers.

HOLLYWOOD STYLE French girl shows off her charms at the Cannes Film festival. The affair is devoted to high film art, but uses the model to get some very good publicity.

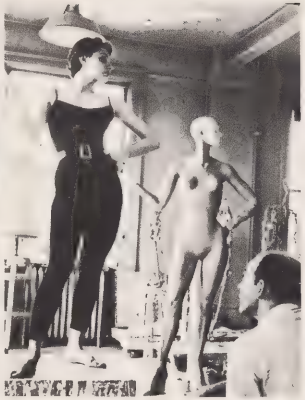
ANIMAL WISECRACKER

A EUROPEAN CARTOONIST by the name of Harvec has taken a somewhat skeptical view of some common notions about our animal friends. Using an offbeat sense of humor and drawing pen that is always to the point, Harvec forsakes the belly laugh to evoke the more satisfying inner chuckle.

The "switch" is always a basic device in humor, and Harvec takes this to the limit when he makes the white rabbit go the magician one better! The cartoonist supplied his own caption for that one: "And a new hat, too!" ■



Animal crackers may be strictly for children, but this wisecracker is strictly for laughs.



MEASUREMENTS are taken from Gisella's near-perfect lines and the mannequin begins to take shape before the model's very eyes.

The mold for modern glamor is rigid indeed, and Gisella poses for the casting of it.

THE WORLD OF FASHION can be an unreal one for a young girl who models for mannequins. There is a weird and almost supernatural feeling that she gets from mingling with the nameless, faceless creatures who are at home in store windows.

Gisella has a lovely form. So exquisite, in fact, that she was chosen to be the model for a mannequin factory. But the prospect of seeing herself emerge from the reality of flesh and blood into the unreality of plaster and paint is a frightening one. Will she, too, become like one of the pretty, empty-headed creatures whose bodies duplicate her very own? In the half-world of unfinished forms—the legless and soul-less women—Gisella wanders, contemplating her own role. The maze of mannequins that went before her serve as a rude reminder to Gisella.

For Gisella, vanity wins out and the task of being cast for glamor becomes a joy. The prospect of looking at Gisella wherever she goes delights

CAST FOR GLAMOR

FINAL RESULT is surveyed by the model.

. . . FOR GLAMOR

Soon Gisella will see herself in every store window she passes . . .

the girl. She views the results with a mixture of wonderment and child-like joy. She knows that replicas of herself will be scattered far and wide. Women will stare at the carefully-clothed mannequins with envious eyes, wishing that they could wear clothes half as well as the idols in the store window. Gisella is satisfied. She smiles a little and goes home to dream. ■

Stop the Presses!

St. Albans, England: The shapely winner of the Miss Venus contest held recently at a nudist colony had good reason for not divulging her name. "My boy friend knows nothing about this," the mystery woman said.

Hot Springs, Va.: Two brothers, here, have proved to themselves that it is true what they say about turtles' longevity. The other day they spotted a terrapin with something carved on his shell. It was their own initials and the date they made them: 1914!

Albuquerque, N. M.: Every now and then, the Internal Revenue Service is convinced that taxpayers are really honest. Recently, for example, they received a letter from a New Mexico man notifying them of a change in address. The new homestead? Leavenworth jail.

Yokosuka, Japan: An injured flier received first-aid treatment, the other day, on the aircraft carrier Wasp. It was a pigeon, inadvertently caught in the blast from a Banshee jet.

new hope for WOMAN'S OLDEST PROBLEM

Women *used* to be told that "female nervous troubles" were all in their minds. Here are the latest scientific facts.

MARJORIE L. was in trouble. She had just fought with her fiancé, alienated her closest girl friend, and had an argument with her mother. In all three cases, Marjorie knew herself to be in the wrong. But she had a single, all encompassing excuse for every one of them: "It's just that time of the month," she told herself. "Nothing can be done about it."

Marjorie had felt pain and had not "acted like herself" once a month from the time she had reached puberty. When she mentioned it to her parents, they sent her to her family physician who told her he could find no reason for her discomfort. Physically, she was a healthy specimen, he said. The whole thing must be in her mind. That was about six years ago. Since then, she merely accepted her fate.

Although Marjorie was correct in ascribing her troubles to the time of month, she was wrong on two other counts. It was *not* all in her mind, and something *could* be done about it. Marjorie was suffering from something scientists term "pre-menstrual tension." This is a malady she shares with about one-half the population of sexually mature girls and women.

According to the latest medical studies, the period directly preceding menstruation can actually change a girl's personality. The onset of these symptoms appears about 10 days before the start of her period, and the symptoms gradually increase until they magically cease with the menstrual flow. At first the victim may feel a sense of insecurity which is gradually aggravated by increasing irritability, touchy temper, insomnia, dizziness and depression. In addition, the girl may also get severe headaches, gain five pounds in weight, and experience painful "cramps" and swelling of the breasts.

Pre-menstrual tension has been observed in women since ancient times. The similarity between the cycle of a woman and the moon was noted, and myths made up to explain the coincidence. In Biblical

. . . OLDEST PROBLEM

times, menstruation was looked upon as a logical consequence of Eve's tempting Adam. It is surprising to learn that modern medicine has been explaining the symptoms of pre-menstrual tension away as a largely nervous disorder. But, according to Dr. Joseph H. Morton, prominent New York physician, writing in a symposium on the subject, "Its role as a disruptive force in the harmony of the home, the community and in industry has only gradually, in the past decade or two, come to the fore." Criminologists, Dr. Morton adds, have recently pointed to pre-menstrual tension as an important factor in female crimes of passion and of violence.

Why should this happen? Basically it is because of the hormone change that takes place in the female during the latter phase of the menstrual cycle. This change causes 1.: the body cells to retain greater amounts of sodium and fluid, 2.: an increased growth of the skin cells, and 3.: increases sugar tolerance. With the body thus thrown out of its normal balance, it is no wonder that some women react so severely. Luckily, now that the causes are known, science can do something about it. One combination of drugs called Pre-mens, which attacks each symptom in turn, was found to be effective in 90% of cases.

Pre-menstrual tension may strike more often with high-strung and emotionally disturbed women. But it does not stop there. In fact, an overwhelming percentage of girls have suffered from this malady at one time or another. This was pointed up at a recent survey taken in a mental hospital where 48% of the sexually mature female patients had pre-menstrual tension. On the other hand, only 11.2% of healthy student nurses *frequently* experienced "tension, irritability, and depression" before menstruation. But less than 4% *never* experienced those pre-menstrual symptoms at all.

Legal authorities are counting pre-menstrual tension as a cause of many crimes, and in France, it is considered a form of temporary insanity. It is a contributing factor in suicide, and statistics show that death on the operating table is more likely when the patient is undergoing the symptoms that are connected with menstruation.

The important thing for most women is not what happens in extreme cases. It is the effect of pre-menstrual tension upon a normal life. Almost every woman has suffered or will suffer, at one time or another, changes that will make her literally into another person. Unfortunately, too many modern myths may convince her that what's happening is in her mind and is thus either unreal or evidence that she is mentally unstable. This is manifestly untrue.

The next time you hear a girl apologize for something and blame it on the "time of the month," believe her—and then advise her to check in with her doctor. ■

How You Can Master GOOD ENGLISH

. . . In 15 Minutes a Day

THOUSANDS of persons make mistakes in their everyday English—and don't know it. It is surprising how many persons fail in spelling such common words as "business," "judgment," "beneficiary," and "receive"; say "between you and I" instead of "between you and me"; use "who" for "whom"; and mispronounce the simplest words. And it is equally astonishing how few know whether to use one or two "c's" or "m's" or "s's" (as in "recommend" or "disappoint"), or when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, dull, hum-drum, largely because they *lack confidence* in their use of language.

What Does Your English Say About You?

Does your English help or hinder you? Every time you talk, every time you write, you show what you are. When you use the wrong word, when you mispronounce a word, when you punctuate incorrectly, when you use trite, commonplace words, you handicap yourself enormously. English, the very tool you should use to improve your business or social position, holds you back. And you don't realize it, for people are too polite to tell you your mistakes.

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But now Sherwin Cody offers you a common-sense method of acquiring a mastery of English in only a few minutes a day. It's so easy for you to stop making the mistakes in English which have been hindering you and learn to present your ideas clearly, forcefully, convincingly, on all occasions—*without even thinking about it!*

What Cody Did at Gary

For years Mr. Cody studied the problem of creating instinctive habits of using good English. Sometime ago he was invited by the author of the famous Gary System of Education to teach English to all upper-grade pupils

—**Continued on Next Page**

in Gary, Indiana. By means of unique practice exercises, Mr. Cody *secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under the old methods.*

Even more recently, in the schools of Colorado Springs, an experiment was conducted under the supervision of Dr. F. H. Bair, then Superintendent of Schools in that city. Results were astounding! In his report, Dr. Bair stated, in part, "It would appear that Mr. Cody has come upon an idea and to some extent a procedure almost revolutionary in the teaching of English."

100% Self-Correcting Device

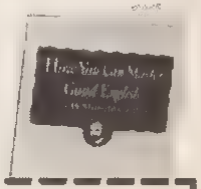
The basic principle of Mr. Cody's method is habit-forming. Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express your meaning, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

Mr. Cody's 100% Self-Correcting Device (upon which he holds a patent) does exactly this. It is his silent voice behind you ready to speak whenever you commit an error. It finds your mistakes and concentrates on *them.* You are not drilled upon anything you already know; and, unlike the old ways of learning English, there are no rules to memorize.

The study of English has been made so simple that much progress can be made in a very short time. No more than *fifteen minutes a day is required*—and not of study, but of fascinating practice! Those who take advantage of Mr. Cody's method gain something so priceless that it cannot be measured in terms of money. They gain a stamp of breeding that cannot be erased. They gain a facility of speech that marks them as educated persons in whatever society they find themselves. They gain the self confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success cannot be over-estimated. Surely no one can advance far without it.

Write for FREE BOOK

A book explaining Mr. Cody's invention is yours free. If you are ever embarrassed by mistakes in grammar, spelling, pronunciation, punctuation, or if your vocabulary is limited, this book, "How You Can Master Good English in 15 Minutes a Day," will prove a revelation to you. It can be had free upon request. There is no obligation. Send the coupon or a letter or postal card for it now. SHERWIN CODY COURSE IN ENGLISH, 1667 Central Drive, Port Washington, N. Y.



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origin of the species

Being a strictly scientific account of the early development of that most remarkable of species — the Hollywood star.

GLORIA DeHAVEN, born to a show-business family, obviously was training for her career from the start. That "hula" number must have driven the little boys wild!

EVERY GORGEOUS BABE was once a baby; and so, of course, was every handsome guy. But what sort of babies were they? Do glamor dolls and guys come from glamor infants, or were they once just ordinary toddlers like the rest of us? In order to find the answer to this intriguing question, PICTURE WEEK rounded up three of Hollywood's most fabulous lovelies plus two leading men, then searched the records for pictures taken when the five were members of the nursery set.

The results, as shown here, are inconclusive. Of the girls, only Gloria DeHaven seems to have been destined for glamordom. In her South Sea Island costume, she looks

(*continued*)

ARLENE DAHL, one of Hollywood's most beautiful stars, showed little talent as a baby, except at guzzling milk. Time certainly worked wondrous changes on Arlene.

DANNY KAYE, America's favorite master of the comic patter song, made like a clown at an early age. He still exploits "baby talk" and "faces" of a youngster.

TYRONE POWER gave little evidence of his matinée-idol potential. Mild and angelic as a kid, he developed the dark and somber good looks that make him so popular today.

ANNE BLYTH today is the sort of girl that most men wish there were more of. She has two youngsters of her own now, but will they be able to match the beauty and talent of their glamorous Mom?

like she's already practicing for the role of native queen in a Hollywood epic. Young Anne Blyth and Arlene Dahl, on the other hand, are happy just gurgling away. As far as the men are concerned, Danny Kaye's mugging presages his future roles in comedies more than Tyrone Power's looks do his hero parts. The only conclusion to come to is that you can never tell. A child may be father to the man, and good-looking babies may become good-looking babes—but a wise observer will keep his own counsel and wait to see for himself. ■

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